



## General Counsel Services...Legal Services for One Flat Fee

Companies that seek to manage legal costs by relying solely on outside law firms on an “as needed” basis, frequently pay too much for too little. This is because outside attorneys focus solely on the matter at hand and, in doing so, often fail to see the “big picture” or to gain more than a basic understanding of the company’s business. Further, attorneys who are brought in to handle a specific matter often fail to coordinate properly with other attorneys who may be providing counsel on related matters. All too often this includes attorneys working in different departments or practice groups within the same firm. The end result of a company’s ad-hoc reliance on outside law firms is often a costly and disjointed quilt of legal advice and service that fails to recognize and address the company’s most critical legal needs.

For companies that want a better solution without having to incur the expense of hiring their own in-house counsel, The Lawson Firm (TLF) provides General Counsel Services for one flat monthly fee. TLF will work closely with management to provide comprehensive legal services\* all within one flat fee. TLF will take the time to understand your business, its needs and objectives, and to be available as needed without the pressures of time-based billing.

## About the Firm...

The Lawson Firm, LLC is a law firm providing legal, compliance and governmental relations services to its clients in the insurance industry. TLF strives to deliver exceptional client service and value by bringing a unique mix of legal experience and solid business sense to each new challenge. The firm is managed by Scott Lawson, an attorney with over 20 years of experience in the insurance industry.

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\* Litigation defense and certain federal tax matters may be assigned to partner firms and billed directly to client at cost.

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## What Others are Saying...

*"Scott is an excellent attorney. Scott is able to handle many complex issues simultaneously and produces solid results."*

- Charles Jarrett, Chief Legal Officer, Progressive Insurance.

*"Scott Lawson has a sharp legal mind and is very well versed in all aspects of insurance law. However, he's not "just" a legal technician. He has excellent business judgment and is a valuable source of advice on business matters. Scott's integrity is beyond reproach and his results are consistently excellent."*

- James Cavoli, Managing Director, Brenta River Management Group.

*"Scott is very knowledgeable about insurance industry issues and is able to provide us with reliable legal advice at a very reasonable cost."*

- Henry Grendell, Vice President, Family Heritage Life Insurance Company.

This is an advertisement. Further information about TLF may be found at [www.lawsonfirm.net](http://www.lawsonfirm.net). TLF does not claim expertise in the laws of jurisdictions other than those in which our attorneys are licensed. Certification in any of the practice areas mentioned herein is not available in Ohio.