



Delivering Exceptional Client Service and Results...

The Lawson Firm is a law firm providing legal, compliance and governmental affairs services to its business clients. The firm strives to deliver exceptional service and value by bringing a unique mix of professional expertise and solid business sense to each new challenge.

Focus on Governmental Affairs Programs...

In today's political and regulatory environment, it takes more than spirited letters to the editor to head off new laws and regulations that could stifle, or even cripple, your business or, for trade associations, those of your members. It takes a planned, focused, strategic and programmatic approach that is executed flawlessly.

The Lawson Firm ("TLF") offers turn-key governmental affairs programs for corporations and industry-trade associations. For those organizations that are already politically aware and active, TLF offers services `a la carte to compliment current efforts, help your organization to achieve its goals faster and more effectively and free those involved in current efforts to pursue other, perhaps more critical, organizational objectives. TLF will work with your organization to identify and prioritize issues and to set achievable legislative goals consistent with available resources. TLF governmental affairs programs include:

- Tracking proposed legislation and regulation that could impact your organization or its members.
- Representation before legislative and regulatory, or quasi-regulatory, bodies.
- Forming and administering PACs*.
- Direct lobbying and organizing grassroots campaigns*.
- Communicating your organization's policy position to media*.
- Communicating legislative developments to executives and members.

Results...

- Worked with state regulators to propose and pass amendments eliminating costly state security requirements for licensed insurance brokers.
- Worked with state-wide industry committee to review and successfully propose limits on costly financial services regulations.
- Worked with regulators to reduce costly reporting requirements for financial services companies.
- Helped prepare corporate executives to provide testimony ultimately resulting in favorable amendments to proposed legislation
- Helped start up company track legislation in states targeted for expansion. Made recommendations concerning timing of expansion based on timing of new, more favorable legislation.
- Helped company draft and gain passage of regulations providing new tax credits.
- Drafted position papers on a variety of topics for corporation for distribution to media and other interested parties.
- Helped company form and administer public-interest foundation.

* State and federal law limits the direct involvement of corporations in political campaigns and, to a greater extent, the political activities of certain qualified non-profit organizations. TLF will work with your organization to assure compliance with state and federal laws that limit political activities including providing assistance with any required governmental reporting. This is an advertisement. Further information about TLF may be found at www.lawsonfirm.net. TLF does not claim expertise in the laws of jurisdictions other than those in which our attorneys are licensed. Certification in any of the practice areas mentioned herein is not available in Ohio. Certain services mentioned herein may constitute non-law or law-related services and, with respect to those services, the protections of the lawyer-client relationship may not apply.

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